



ANNUAL REPORT

2024

A YEAR OF INQUIRY



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OUR MISSION

To partner with Indigenous people of the Amazon rainforest to preserve their lands and culture and, using insights gained from that work, to educate and inspire individuals everywhere to bring forth a thriving, just and sustainable world.

DEAR FRIENDS,

As we reflect on 2024, we are filled with deep gratitude and appreciation for each one of you who has journeyed alongside us this year.

Our work continued to provide partnership and support to our Indigenous partners who are leading innovative solutions for a sustainable and thriving Amazon rainforest. We expanded all our initiatives, from the inspiring work of the Ikiamia Nukuri program—strengthening maternal health and uplifting Indigenous women—to the many groundbreaking achievements of our Indigenous partners in defending and regenerating the Amazon rainforest.

2024 was also a year of deep inquiry—inquiry into how to bridge the gap between the magnitude of the “meta-crisis” facing humanity and what is being done to address it, and how we might build “the more beautiful world our hearts know is possible.”

Clearly, this is a profound question. As we look ahead to 2025 and beyond, we are inspired by the possibilities that lie before us to address this question together. We are deeply grateful for your partnership in this sacred work and invite you to continue your journey with us.

With love and gratitude,
Bill and Lynne Twist
Co-founders of Pachamama Alliance



STEWARDS OF THE AMAZON

Through a 28-year partnership with Fundación Pachamama, our sister organization in Ecuador, we collaborate with Indigenous communities in the Ecuadorian and Peruvian Amazon to protect and restore one of the most biodiverse ecosystems on Earth. By conserving ancestral lands, promoting sustainable economies, and advocating for the rights of nature and people, we honor the Amazon's legacy as a global lifeline and a wellspring of cultural and ecological wisdom.

“ A COLLECTIVE COMMITMENT

All human beings need the Amazon, and the commitment must be collective. Indigenous peoples alone will not solve this problem. We will succeed by joining forces and working together.”

— Uyunkar Domingo Peas Nampichkai
Indigenous Leader, Achuar Nation

KEY INITIATIVES



Bioeconomy & Innovation

Nurture innovative Indigenous enterprises to transform nature's resources into sustainable livelihoods and thriving economies.



Climate Finance & Biodiversity

Invest in the Amazon's future through biocultural credits and innovative funding for lasting ecological protection.



Ecotourism & Human Footprint

Pioneer community-led tourism that fosters environmental stewardship, supports sustainable livelihoods, and conserves biodiversity.



Human Rights & Rights of Nature

Advocate for justice and environmental protection through Indigenous-led campaigns that defend the rights of people and nature.



Forests & Territories

Restore forests to foster environmental stability, safeguard food sources, and preserve Indigenous cultures and ecosystems.



Maternal Health & Midwifery

Blend traditional ancestral wisdom with modern care to support Indigenous women and improve maternal and infant health.



Bioeconomy & Indigenous Innovation



Fundación Pachamama supports Indigenous communities in cultivating a regenerative bioeconomy rooted in ancestral wisdom and modern innovation. These initiatives uplift local families, protect forest ecosystems, and offer a model for sustainable growth worldwide.

Our Approach: Protect natural resources. Support local communities. Foster sustainable livelihoods. Create a blueprint for global sustainability.

Our Impact: We supported 54 bioenterprises across four Amazonian regions; developed 41 product prototypes, with 29 now being sold or distributed to consumers and buyers.

1,057
vanilla
flowers
pollinated
and 46 kg of
vanilla
harvested at
Casa Vainilla.

61
students
trained
through
the Vanilla
School,
preserving
traditional
knowledge.

100
organic
banana and
cassava
farms
established,
promoting
sustainable
agriculture.

737
chakras
(family
gardens)
sustaining
more than
320 people;
50% women.

66
Woorani
families
processed
31,000 kg of
morete palm
fruit, earning
\$7,047
in income.

Global Recognition

The initiative gained international attention at COP16 (Colombia) and Salon du Chocolat (Paris), while our partnership with Ikiam University launched the region's first Bioeconomy Diploma program, nurturing Indigenous entrepreneurs.



“Our biggest reward is the light in the eyes and smile on the faces of the farmers and entrepreneurs we support.”

— Ignacio Araya
Bioeconomy Consultant



Climate Finance & Biodiversity

Fundación Pachamama and Indigenous communities are redefining climate finance by developing models that go beyond carbon credits—ensuring conservation efforts protect ecosystems, preserve cultural heritage, and uphold Indigenous governance.

Advancing Global and Local Advocacy

- **Policy Impact:** Evaluated Ecuador's Environmental Code reforms to strengthen environmental protections.
- **Global Advocacy:** Partnered with GFLAC (Climate Finance Group for Latin America and the Caribbean) to advance climate finance transparency and represented the Amazon at COP16.
- **Capacity Building:** Trained Indigenous leaders on climate finance and biodiversity through Peoples Forests Partnership (PFP) workshops.
- **Innovative Funding:** Advanced the Amazon Bioregional Financial Facility to align funding with Indigenous-led conservation efforts.
- **Certification:** Achieved Ecuador Zero Carbon Certification and contributed to REDD+ (Reducing Emissions from Deforestation and Forest Degradation) 2025 efforts.
- **Research & Strategy:** Published findings on biodiversity finance and developed a strategic roadmap for long-term impact.

Biocultural Crediting: Rethinking Conservation

Our Biocultural Crediting Pilot offers an innovative alternative to traditional carbon offsets—valuing Indigenous communities' role in biodiversity and providing financial incentives for their conservation efforts.

The model goes beyond CO₂ reduction, recognizing the vital link between forests, culture, and Indigenous sovereignty—and benefiting both nature and communities.

2024 Impact:

- 10,000 hectares safeguarded by the Achuar.
- Transparent credit tracking via blockchain, ensuring accountability
- \$43,500 raised from credit sales so far, directly supporting Indigenous-led conservation.
- Potential to expand across 30 million hectares in the Sacred Headwaters.





Ecotourism & Human Footprint



Indigenous-owned ecotourism projects in the Amazon encourage forest protection, cultural preservation, and support local economies, with revenue funding education, healthcare, and environmental stewardship.

Fundación Pachamama and Pachamama Alliance both directly support several local tourism projects in Ecuador's Amazon region. The most prominent are:

Kapawi Ecolodge (in Achuar territory)

Innovation in Sustainability

- **Solar Canoe:** Reduced carbon emissions and operational costs; recognized with the National Energy Globe Award.
- **Clean Water Access:** Piloted Israeli NUF technology (natural ultrafiltration) to provide safe drinking water in remote areas.
- **Global Recognition:** Named one of the top five outstanding environmental destinations by the United Nations.

Naku Center (in Sapara territory)

- **Cultural Preservation:** Trained 20 students in Sapara practices, preserving ancestral knowledge.
- **Community Resilience:** Built a tourism infrastructure managed by Indigenous communities.
- **Sustainable Livelihoods:** Created eco-friendly income streams to replace extractive industries such as mining, oil, and logging, which deplete forest ecosystems.

Fundación Pachamama organizes authentic travel experiences to visit the various ecotourism projects. Contact either Fundación Pachamama or Pachamama Alliance for more information.



Human Rights & Rights of Nature

Justice for People and Planet

We're redefining climate and justice by ensuring legal recognition for the rights of people and nature, challenging the traditional notion of human dominance over Nature. Through strategic advocacy, we are transforming the way ecosystems and communities are valued, ensuring they are recognized as rights-bearing entities.

- **Legal Wins:** Secured landmark victories for the rights of nature globally, resulting in enforceable protections for threatened bioregions and the communities that depend on them.
- **Extractive Industries:** Brought cases to the International Labor Organization that ruled Ecuador violated Indigenous consultation rights in proposed large-scale mining projects affecting the Shuar Arutam People.
- **Leadership Initiatives:** Awarded 33 scholarships in environmental law to Indigenous leaders, trained over 160 climate justice advocates, and launched the Defense Stories series to spotlight their conservation efforts.
- **Advocacy & Policy:** Supported the Indigenous coalition CONAIE (Confederation of Indigenous Nationalities of Ecuador), and their proposal for a law that guarantees that Indigenous communities are consulted and give prior consent for any development in their territories.
- **Global Alliances:** Promoted the Escazú Agreement, safeguarding environmental defenders and embedding rights of nature into international frameworks.





Forests & Territories

Guardians of the Rainforest

Indigenous communities are the frontline protectors of the Amazon rainforest, preserving biodiversity and ancestral ways of life. Through innovative governance and reforestation, they're investing in the future of the planet.

Impact Highlights

- **Land Protection:** Continued to safeguard approximately 9.8 million acres through partnerships with CONFENIAE (Confederation of the Indigenous Nationalities of the Ecuadorian Amazon) and COICA (Coordinating Body of Indigenous Organizations of the Amazon Basin)—strengthening Indigenous land rights.
- **Conservation Agreements:** Preserved almost 99,000 acres of rainforest with Achuar communities (set to double to nearly 200,000 acres in 2025).
- **Tech-Enabled Monitoring:** Trained 16 community members in GIS and drone technology to detect threats in real time.
- **Sustainable Futures:** Helped 10+ Indigenous communities develop resource management strategies rooted in traditional knowledge.
- **Policy Impact:** Collaborated with local governments to integrate Indigenous-led conservation into territorial policies.

Planting the Future

In 2024, our Reforesting Edible Forests initiative merged Indigenous agroforestry wisdom with ecological restoration to revitalize degraded lands and enhance food security.

- Planted 173,026 trees, (105 native Amazonian species, 20% endangered).
- Achieved a 91% survival rate for newly planted trees.
- Reforested 2,632 acres across Pastaza and Morona Santiago provinces.
- Directly benefited 262 individuals (132 women, 130 men) across 47 communities.
- Distributed 243 toolkits and 1,400+ liters of bio-fertilizer.

Success Spotlight

The Sharamentsa Project combined traditional forest patrols with GPS mapping to reduce illegal logging, creating sustainable local jobs while protecting vital ecosystems.

“

We should plant the forests we destroyed and give back what we took from the world.

”

— Omar Tello, Coordinator of Reforesting Edible Forests





For over a decade, Ikiama Nukuri (“Women as Guardians of the Forest”) has worked alongside Achuar and Shuar midwives to improve maternal and infant health—blending ancestral knowledge with modern healthcare.

2024 Achievements

- **Healthcare Training:** Trained 25 more Indigenous women as community health promoters.
- **Economic Empowerment:** Equipped 20 women with skills for financial independence.
- **Safe Births:** Distributed nearly 500 safe birth kits and advanced construction of Casa de la Mujer (Midwifery House)—the first in Achuar territory.
- **Violence Prevention:** Facilitated workshops on gender roles and domestic violence prevention.
- **Health Access:** Signed four new agreements with local health districts, expanding mobile medical teams to remote areas.

Our Impact Since 2013

- 2,838 safe births assisted
- 63 active community health promoters (51 Achuar, 12 Shuar)
- 102 communities with improved healthcare access
- 90% reduction in maternal and infant mortality rates

“Voices from the Forest

Ikiama Nukuri respects our traditions and gives women hope and strength.

— Isabel Wisum,
Community Health Promoter





AMAZON SACRED HEADWATERS ALLIANCE (ASHA)

The Amazon Sacred Headwaters Alliance (ASHA) unites 30 Indigenous nations across Ecuador and Peru to permanently protect 86 million acres of the Amazon rainforest. In 2024, ASHA achieved groundbreaking milestones in conservation, Indigenous sovereignty, and global advocacy.

2024 Breakthroughs

- **Global Recognition:** Won the Schwab Foundation Social Innovation Award and named an Earthshot Prize Finalist.
- **Worldwide Advocacy:** Amplified Indigenous voices at Climate and Biodiversity COPs, advocating for Amazon protection on the world stage.
- **Defending Sacred Lands:** Blocked new oil projects, illegal mining, and a hydroelectric dam threatening the Piatúa River.
- **Indigenous Protection:** Secured legal recognition for five previously unacknowledged groups living in voluntary isolation (IPVI).
- **Youth Leadership Training:** Expanded La Escuela Viva de la Amazonia (Living Amazon School), training Indigenous youth in governance, human rights, and ancestral knowledge.
- **Bioregional Plan 2030:** Advanced a visionary roadmap for a just, ecological transition, blending Indigenous stewardship with sustainable development.

“ *Either we unite in the face of the climate crisis’ formidable challenge, or we expire.*

— Uyunkar Domingo Peas Nampichkai,
President of ASHA

”

AMAZON SACRED HEADWATERS ALLIANCE (ASHA)

Bioregional Plan 2030

ASHA's Bioregional Plan 2030 is a blueprint for conservation and sustainable development, designed to protect 86 million acres of the Amazon. Through a new ecological-economic model, it drives systemic change, preserving the Amazon and enhancing community well-being.

Key Commitments

- **Indigenous Rights:** Legalize 22+ million acres of Indigenous lands.
- **Ecosystem Restoration:** Conserve 49.4 million acres of high-biodiversity forests and restore 21.4 million acres of degraded land.
- **Regenerative Economy:** Foster sustainable livelihoods to prevent deforestation and support Buen Vivir (Good Living).
- **Climate Action:** Maintain the Amazon as a global carbon sink and push for a post-carbon economy.
- **Amazonian Well-being:** Strengthen the Sacred Headwaters Fund to improve living conditions while preserving biodiversity.
- **Financial Sustainability:** Secure funding through the Sacred Headwaters Fund to transition to a standing-forest economy.
- **Indigenous-Led Solutions:** Implement programs based on traditional knowledge, providing sustainable alternatives to extractive industries and creating a model for scalable conservation.





INQUIRY AND INSIGHT

In 2024, we asked a profound question: In keeping true to the original instructions our Indigenous partners gave us that along with protecting the rainforest we needed to “change the dream of the modern world,” Pachamama Alliance asked:

How can we accelerate an evolutionary leap from human supremacy to human responsibility and sacred reciprocity with all Life?

This inquiry shaped our year. In June, we convened 65 leaders from five continents—Indigenous elders, scientists, artists, executives, and philanthropists—for a gathering grounded in Indigenous wisdom and ceremony.

Together, we explored how mutual flourishing can catalyze systemic change and foster a shared vision for humanity’s relationship with Earth.

In August, we launched Earth Listening Circles, a global initiative inviting people into deep connection with Earth and one another.

Over 650 participants from 16 countries participated—either virtually or in person—helping seed a growing network of communities committed to listening, learning and building a regenerative future for all Life.

What we learned

Indigenous wisdom provides transformative pathways forward.

Deep listening reveals solutions rooted in reciprocity with the Earth itself.

Reciprocal living restores the web of life.



EVOLUTION & VISION

A new way forward is emerging—rooted in deep listening, bold action, and a reimagining of humanity’s place within a thriving world.

Shaping the Year Ahead

- Map key leverage points to accelerate global transformation.
- Expand Earth Listening Circles, deepening their global reach.
- Support initiatives that integrate ancestral wisdom into leadership, economics, and innovation.
- Ignite collective action by strengthening alliances and partnerships for lasting impact.

Cultivating Healing and Renewal

The path to regeneration begins within each of us. Together, we can create a world where all life flourishes.

- Listen humbly, with reverence for the living Earth.
- Act courageously, guided by wisdom and compassion.
- Rediscover what it means to be truly human — rooted in relationship, belonging, and sacred reciprocity.

“

The Earth is our family, She is part of us, and She is our teacher.

— Manari Ushigua, Sapara leader-Ecuador

”

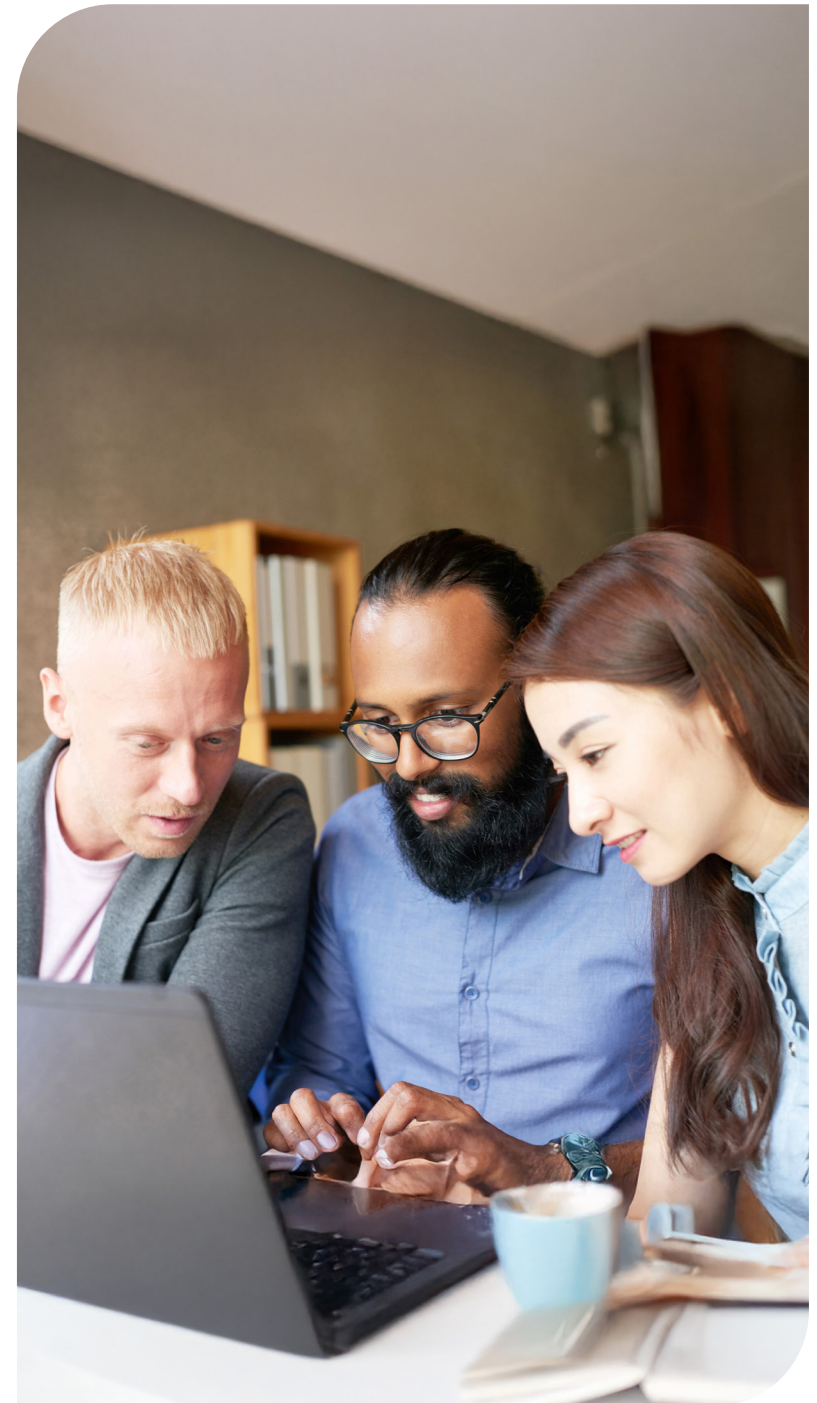
PROGRAM-DRIVEN TRANSFORMATION

In 2024, Pachamama Alliance inspired individuals and communities to navigate today's complex challenges with possibility and purpose. Rooted in ancient wisdom and the practice of reciprocal care, our programs invited participants into a transformative journey that changed worldviews, deepened connection with Earth's intelligence, and channeled concern into meaningful collective action.

Our Approach:

- **Awakening:** Engaging in a personal journey that awakens possibility and reveals the unconscious lens of human supremacy—because systemic change begins within.
- **Revealing:** Expanding perception beyond dominant cultural stories to recognize interdependence, disrupt human supremacy, and attune to the wisdom of the living Earth.
- **Connection:** Strengthening relationships within a community of shared purpose, fostering collective purpose and resilience.
- **Action:** Transforming insights into collaborative efforts to regenerate ecosystems, restore justice and transform communities. addressing pressing global issues.

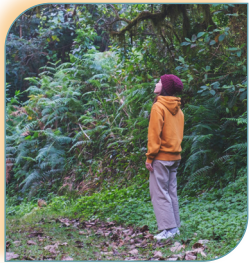
By integrating ancestral knowledge with contemporary understanding, our educational initiatives inspire participants to reimagine their relationship with Earth, catalyzing a global movement committed to justice, sustainability, and collective well-being. Together, we are cultivating pathways toward a harmonious existence between humanity and Earth, ensuring a thriving world for all.



PROGRAMS & EVENTS

AWAKENING PURPOSE, INSPIRING ACTION

In 2024, our programs guided people from 104 countries through deep reflection and meaningful action. Participants discovered new ways to strengthen their connection to the Earth and community and contribute to a future rooted in reciprocity, resilience, and possibility.



Climate Action Now

A one-hour course equipping participants with tools for equitable, collaborative climate solutions.

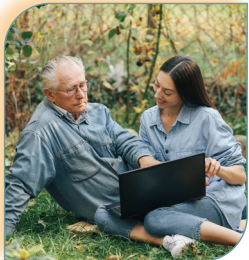
- 580 registered
- *"Instead of hopeless, I feel resolved, committed, and hopeful"*



Climate Action Training

A 10-week program focused on community-led climate solutions grounded in justice and a connection with nature.

- Inspired a pilot where leaders train local cohorts, enabling global growth.
- *"...skills and support to ignite change"*



Awakening the Dreamer

A 90-minute program exploring global challenges and inspiring individual action for co-creating a sustainable future.

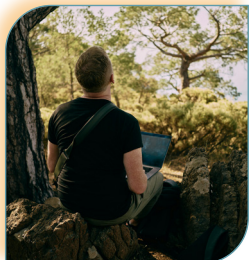
- 1,408 registered
- *"I discovered my role in co-creating a sustainable future."*



Resilience and Possibility

A webinar series with global thought leaders on today's challenges and emerging solutions.

- 1,139 registered
- *"...clarified the relationships between justice and environmental degradation."*



Game Changer Intensive

An 8-week course nurturing personal growth, connection with the Earth, and action for a thriving world.

- 1,718 registered
- *"This course helped me move from despair to action."*



Earth Listening Circles

A gathering space for deep listening and shared wisdom with the Earth and one another.

- 629 registered
- *"I came away with a sense of renewed optimism and purpose."*

FINANCIAL STATEMENT SUMMARY 2024*

DONATIONS AND OTHER REVENUE

Contributions and Grants - for general use	\$ 4,516,387
Contributions - use restricted by donor	\$ 2,912,911
Program service revenue and other income	\$ 477,977
TOTAL DONATIONS & OTHER REVENUE	\$ 7,907,275

GRANT ALLOCATIONS & EXPENSES

Program services - general use	\$ 4,233,283
Program services - donor restricted	\$ 1,992,131
Fundraising	\$ 626,480
General and Administration	\$ 590,362
TOTAL GRANTS AND EXPENSES	\$ 7,460,235
NET REVENUES LESS EXPENSES	\$ 447,040

BALANCE SHEET SUMMARY

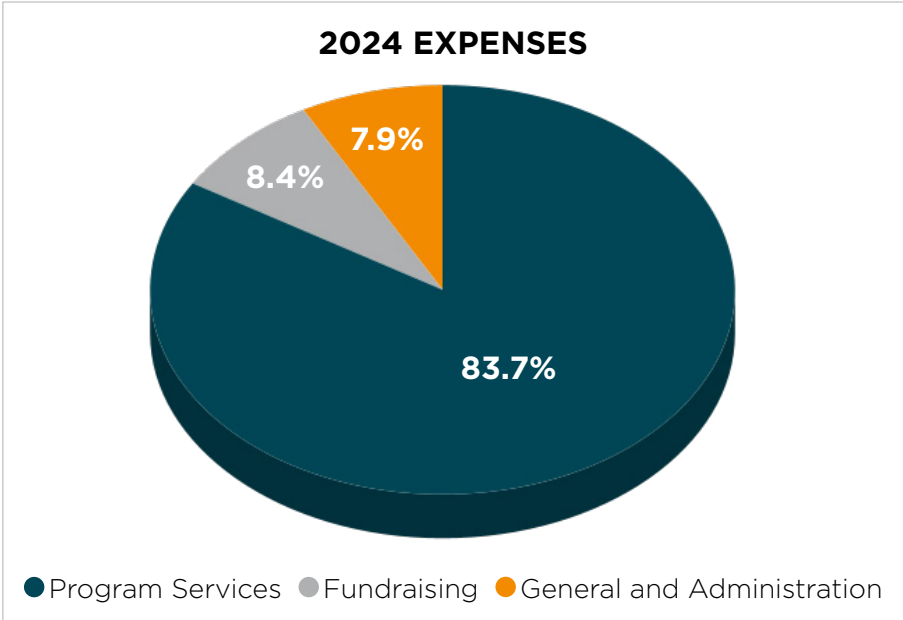
ASSETS

Cash and cash equivalents	\$ 5,062,447
Grants receivable	\$ 50,823
Prepaid Expenses	\$ 64,707
Other assets	\$ 204,176
TOTAL ASSETS	\$ 5,382,153

LIABILITIES AND NET ASSETS

Liabilities	\$ 1,967,488
Net assets	\$ 3,414,665
TOTAL LIABILITIES AND NET ASSETS	\$ 5,382,153

*Unaudited Financial Statement





BOARD OF DIRECTORS

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Natalia Greene
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Lynne Twist
Maisa Arias Urízar

CORPORATE OFFICERS

Bill Twist, President
Belén Paez, Vice President
Emily Hittle, Treasurer & Secretary



WITH GRATITUDE

A Shared Journey Rooted in Reciprocity

Looking back on 2024, we see a global community of dedicated supporters, visionary leaders, and Indigenous partners—each playing a vital role in shaping a future guided by sacred reciprocity. From protecting ancestral lands to igniting transformative conversations, your generosity, presence, and dedication inspire everything we do.

As we move into 2025, we carry this momentum forward—deepening our partnerships, expanding Indigenous-led initiatives, and growing a movement rooted in harmony with the Earth. We celebrate what we've accomplished together and look ahead with grounded optimism, knowing that our shared efforts will continue to ripple outward. With your continued support, we are building a future that honors all life.

Thank you for being part of this journey.



Pachamama
Alliance